

## Minutes of 1<sup>st</sup> Board of Studies Meeting

The Board of Studies Meeting for the Department of Commerce and Management was held at 2.30 p.m. on 28<sup>th</sup> November, 2014 (Friday) in Board Room at TLSU, Tarsali-Vadadala Road, Tarsali Bypass, Tarsali, Vadodara – 390 009 to discuss issues as per the agenda forwarded to members of the Board.

The meeting was convened by the convener Dr. Anupam Mitra (Head, Commerce & Management Dept.) and was conducted under the chairmanship of the Provost Mr. Vikrant Pande.

Following members were present during the meeting-

1. Mr. Vikrant Pande – Provost and Chairman of Board of Studies.
2. Mr. Ashok Kumar K - Controller of Examinations.
3. Dr. Anupam Mitra – Head of Commerce & Management Department and Convener of BoS.
4. Dr. Ashutosh Sandhe – Sr. Faculty, TLSU
5. Mr. Ashutosh Chavda – Academic Associate, TLSU.
6. Dr. D. K. Chellani – Associate Professor, Banking Dept., Maharaja Sayajirao University of Baroda
7. Mr. Shashikant Joshi – CII Member, Director, Elmex Electric Private Limited

Following member was invited as invitee members and were present –

1. Dr. Amit Pandya, Associate Professor, Commerce & Business Management Dept., Maharaja Sayajirao University of Baroda.

Following were not present during the meeting-

1. Dr. Manoj Sharma – Assistant Professor, TLSU
2. Dr. P.G.K Murthy -- Professor & Director, Parul Institute of Management and Research
3. Mr. Kiran Pradhani – HR Head, Shaily Engineering and Plastics Ltd.,

The meeting started with the permission of the chair and following was discussed –

**B.Com.**

- Dr. Anupam presented and explained name and contents of different subjects.
- Mr. Shashikant Joshi expressed his concerns about the gap between what students learn in their degree courses and what they actually practice in the industry during their jobs. He therefore stressed upon teaching practical aspects during their degree.
- Dr. Amit Pandya suggested that practical knowledge could be provided to the students in the form of practical workshops in different areas by industry experts.
- Dr. Amit Pandya also suggested that focus should be on teaching methodology and not just the course contents.
- At the end of the meeting, the syllabus for B.Com. in Finance and Business Operations was accepted by the Board.
- The Assessment pattern put forward by the Controller of Examinations was approved by the Board.

**BBA in Finance and Marketing.**

- Dr. Amit Pandya suggested that quantitative applications should be included where students are taught how to use various mathematical and statistical tools.
- Dr. Anupam Mitra highlighted that what was suggested by Dr. Amit Pandya would be practiced in teaching Business Maths and Business Statistics.
- Dr. Chellani highlighted the need to include subjects of Banking in the curriculum.
- However, it was discussed that the BBA to be offered by TLSU will be in Finance and Marketing and hence introduction to Banking & introduction to Insurance needs to be covered. This was agreed upon by all the members in the meeting.
- Dr. Amit Pandya stressed the need to expose the students of BBA to industry. For this, he suggested that for some of the domain subjects, there should be two faculties teaching the subject. One of the two should be from the industry.
- There was discussion on how to make the BBA program more effective. Dr. Amit Pandya suggested to involve the parents in some of the decision making of BBA.
- The Chairman, Mr. Vikrant Pande put forward the idea of having a special batch for Gujarati medium students during the first four semesters with intensive focus on English language through English lab and personality development.
- This idea of special batch for Gujarati medium students was supported by all the members in the meeting.



- It was also suggested that students of Gujarati medium should be encouraged to learn English. For this, a certificate course in English Language could be conducted in the first year of BBA. Upon completion of the course, and passing the examination, students would be given certificates by TLSU.
- Mr. Shashikant Joshi appreciated the efforts put by the entire department of Commerce and Management in designing the course content for BBA and B.Com and said that the course is highly competitive and exhaustive.
- At the end of the meeting, the syllabus of BBA in Finance and Marketing was approved by the Board.

#### **Diploma Courses**

- Two Diploma courses namely Diploma in Tax Management and Diploma in Business & Communications were approved by the Board.

The meeting ended with thanks to the chair and all the members.



Dr. Anupam Mitra  
HOD  
Department of Commerce & Management  
TeamLease Skills University  
Vadodara.

**TEAMLEASE SKILLS UNIVERSITY**  
**PROPOSED BBA PROGRAMME STRUCTURE**

Sr.	Sem I	CREDITS	Sr.	Sem III	CREDITS	Sr.	Sem V	CREDITS
1	Business Systems	4	1	Cost Accounting	4	1	Entrepreneurship Development	4
2	Principles of Management	4	2	Business Communications	4	2	4 Specialisation paper	4
3	Financial Accounting	4	3	Business Laws II	4	3		4
4	Business Mathematics 1	4	4	Research Methodology	4	4		4
5	Microeconomics	4	5	Production and Operations Management	4	5		4
6	Computer Skills	4	6	Supply Chain Management	4	6	Project Report, Presentation, Viva	6
<b>Total</b>		<b>24</b>	<b>Total</b>		<b>24</b>	<b>Total</b>		<b>26</b>
Sr.	Sem II		Sr.	Sem IV		Sr.		
1	Organisational Behaviour	4	1	Business Strategy	4	1	Management Information Systems	4
2	Marketing Management	4	2	Human Resource Management	4	2	4 Specialisation paper	4
3	Financial Management	4	3	Business Ethics	4	3		4
4	Business Laws I	4	4	Personality Development	4	4		4
5	Business Mathematics 2	4	5	Internship Training / OJT (2 months)	8	5		4
6	Macroeconomics	4				6	Project Report, Presentation, Viva	6
<b>Total</b>		<b>24</b>	<b>Total</b>		<b>24</b>	<b>Total</b>		<b>26</b>

<b>TOTAL CREDITS</b>	<b>148</b>		<b>Marketing Specialisation</b>
<b>Summary</b>		1	Consumer Behaviour
Each subject 4 credits, SIP 8		2	Retail Management
Total Credits 148		3	Services Marketing
Third year will be specialisation		4	International Marketing
Summer Internship at sem IV		5	Advertising & Sales
Major project covering sem V and VI in the area of specialisation		6	Distribution Management
Teaching pedagogy will be skill based		7	Product and Brand Management
		8	Sales Management & Salesmanship

	<b>Finance Specialisations</b>
1	Tax Laws
2	E-Commerce
3	Capital Market Operations
4	Management of Financial
5	International Financial
6	Security Analysis & Portfolio Management
7	Banking Service Operations
8	Risk & Insurance Management

